



# OnTheSnow Spotlight



## Content Marketing with OnTheSnow

Since its launch in 1995 OnTheSnow.com has been a trusted source "Enabling The Ski Travel Experience" for millions of skiers throughout North America.

The OnTheSnow Digital Magazine has 500,000+ highly engaged and targeted visitors a month. Editorial focuses on Travel, Gear, How To Guides, and Weather related content that skiers/riders crave.

With our Spotlight Package, when skiers engage with the OnTheSnow web site, mobile app, email newsletter, social channels your content will be there to greet them.

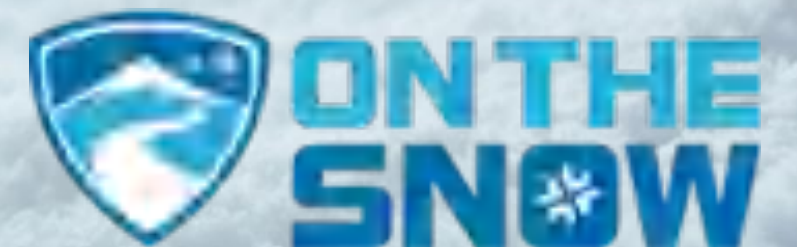


## Spotlight Package Includes:

- 1 Evergreen Article
- 2 App Message Promotion
- 3 Newsletter Inclusion
- 4 Homepage Promotion
- 5 Social Media Posts
- 6 Native Ad Units

620,000 Guaranteed Impressions

**Package Price \$10,000**





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## Austria's Tyrol: Vast terrain and plenty of 'gemütlichkeit'

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December 30, 2021 | OnTheSnow Staff

Is it possible to ski and ride across centuries of history? Oh, yes. Especially In the Austrian [Tyrol](#) region, a revered destination for winter sports enthusiasts, with its incredible density of downhill territory in 80 areas.

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[Innsbruck: A city and ski paradise](#)

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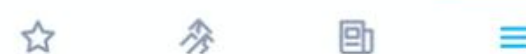
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## Where to ski in November

This season is arguably the most anticipated of all, as skiers and riders yearn to get to the great outdoors from being cooped up at home for the past few months. We'll be covering mountain procedures, how to get a lift ticket, info on dining, lodging, and more.

Find out which resorts will give you the best opportunity for early-season turns in North America using this list of projected resort openings.

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## Latest News



### Austria's Tyrol: Vast terrain and plenty of 'gemütlichkeit'

Is it possible to ski and ride across centuries of history? Oh, yes. Especially in the Austrian Tyrol...



### Snow Before You Go: New Year's merger will bring big powder to the west

Can't wait to hit the slopes? Wait. Check Meteorologist Chris Tomer's predictions before you pack the c...



### Planning your big Utah snow trip

Let's plan a powder ski trip to Utah and even help you save some time and money while you're there. Just...



### Insider tips for flying with skis and snowboards

Flying with sports equipment can be a bit tricky and various airlines



### Fly into U.S. airports with easy ski resort access

Winter travel is unpredictable at best with surprise storms and



### Ski Boot 101: How to buckle your ski boots

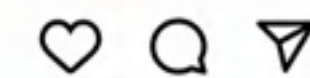
Well, there is "that" ritual: We have to get into ski boots every time we

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## ONTHESNOW Posts



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St. Anton am Arlberg



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October 26 at 10:22 AM · 🌐

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Austria

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## 100 Slopes of a Lifetime: The World's Ultimate Ski and Snowboard Destinations

[Newsroom](#)[Gear](#)[100 Slopes of a Lifetime: The World's Ultimate Ski and Snowboard Destinations](#)

23rd December 2021 | OnTheSnow Staff

Filled with beautiful National Geographic photography, wisdom from ski and snowboard greats, and need-to-know travel information, this inspirational guide offers the planet's best ski and snowboarding experiences on breathtaking slopes around the world.

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100 Slopes of a Lifetime: The World's Ultimate Ski and Snowboard Destinations



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# NATIONAL GEOGRAPHIC

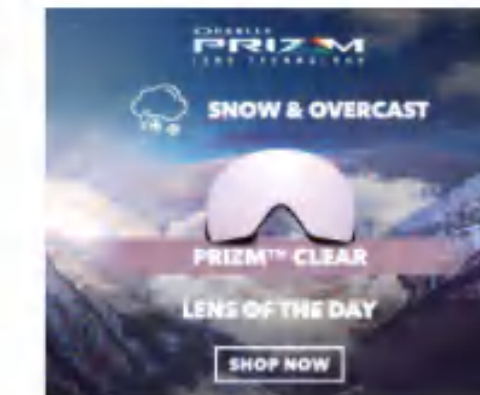


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## Snow Before You Go: Great powder weekend on tap for the west

The hot spot for snow this week and weekend is the West, with a major storm system expected to bring heavy snow accumulation to Colorado and Utah.

Meteorologist Chris Toner's Snow Before You Go forecast includes what to expect this weekend in the Northeast, Banff, Pacific Northwest, California, Colorado, and more.

[Read The Full Forecast](#)

## 100 Slopes of a Lifetime: The World's Ultimate Ski and Snowboard Destinations



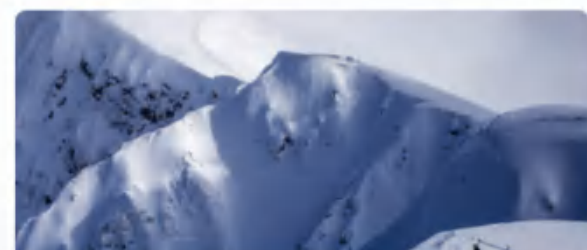
Complete with a foreword by celebrated Olympian Lindsey Vonn, *100 Slopes of a Lifetime: The World's Ultimate Ski and Snowboard Destinations*, is divided by interest and skill level: cross-country routes to intermediate downhill moguls to expert-only backcountry terrain. With views, snow, and one-of-a-kind trails in mind, these pages will help you find the ideal slope to add to your bucket list.

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December 7 at 7:44 AM · 🌐



Complete with a foreword by celebrated Olympian Lindsey Vonn, 100 Slopes of a Lifetime: The World's Ultimate Ski and Snowboard Destinations, is divided by interest and skill level: cross-country routes to intermediate downhill moguls to expert-only backcountry terrain. With views, snow, and one-of-a-kind trails in mind, these pages will help you find the ideal slope to add to your bucket list.

Read more - <https://www.onthesnow.com/.../100-slopes-of-a-lifetime.../>



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